

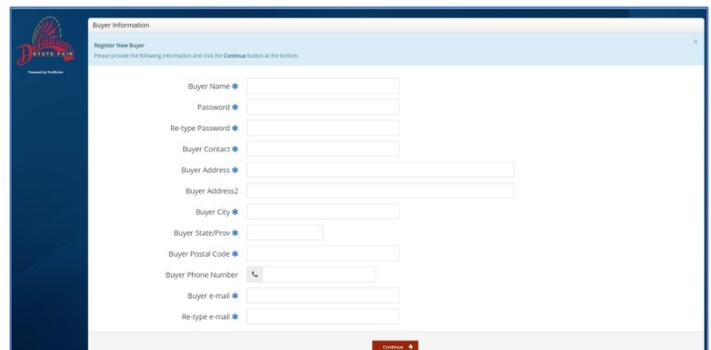
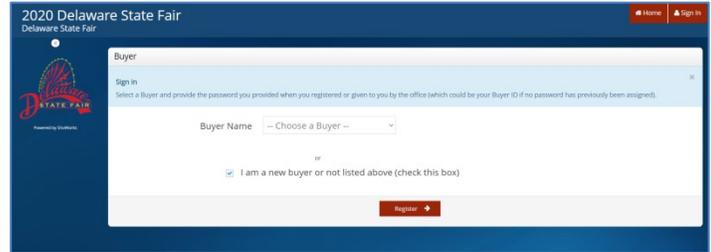


Buyers Instructions

Bidding will be virtual via cell phone, computer, tablet, or other handheld devices. Bidding may be done on your phone or on a computer.

Mandatory Pre-registration:

1. In order to participate in the year's auction ALL buyers must pre-register by visiting our website: www.DelawareStateFair.com click on the Junior Livestock Auction button and then click on the "Buyer Pre-Registration" button.
2. Select "I am a new buyer or not listed above (check this box)."
3. Click the "Register" button.
4. * A Blue Asterisk denotes a required field.
5. Please enter all of your information. The Buyer Name is your company name and the Buyer Contact is the point of contact and the person making bids on behalf of the company.
6. ***It is very important to confirm your email is correct and the number entered is a cell phone number, NOT A LANDLINE.
7. Once complete select the "Continue" button and you are registered to bid for the 2021 Junior Livestock Auction.



Auction Open for Bids & Add- Ons:

1. Auction will open for browsing, bids, and add-ons on Friday, July 30 at 9:00AM. Visit our website at www.DelawareStateFair.com to access the auction site.
2. Begin your browsing. If you found a lot/item you would like to bid on, you will have to log in. Select Log In at the top right corner of the screen. Search for your name in the drop-down list. Select Request Code. The network will text you a 4-digit security code. Enter that code in the box below your name.
3. If your name does not appear on the list, select Register New Buyer, and complete the form. Be sure to enter a cell phone number as the phone. A text message will be sent to you with a unique 4-digit code. Enter that code to gain access into the auction site.
4. This code is unique to each registered buyer. This password/code is your bidding password for the auction and will be used throughout the auction. If you are having trouble receiving your password/code please call the fair office at 302-398-3269 ext. 7013.
5. You will receive a text message if an item you bid on has been outbid.
6. Upon placing a bid, you will be prompted to select a destination for the animal. The selection you choose will be recorded for that lot and does not have to be selected again if you place another bid. If you would like to change your selection, you can do so when placing another bid. The destinations can be different for multiple animals.
7. If you are placing a split bid, there will be a checkbox when placing your bid to indicate it will be split. The fair management will contact you upon winning the bid to obtain split details.

Auction Process:

1. True Buyer: The winner of the animal who will decide what will happen to animal following the sale, whether the animal is donated, brought home, or sold to a packing plant.

2. Bids: A bid is placed by a buyer trying to become the “true buyer” of the animal.
3. Add-Ons: An add-on is money you would like to donate solely to the exhibitor for their hard work, you will **NOT** be in competition to become a “true buyer”
4. All lots will remain open for bidding until the closing begins on Friday, July 30 at 6:00PM.
5. Buyers will still be able to place add-ons for exhibitors until Saturday, July 31 at 6:00PM.
6. The lots will be sold in correlation with the sale order.

Auction Closing:

1. Bids will begin to close on Friday, July 30 at 6:00PM, lasting 1 minute and 30 seconds per lot.
2. If there is competitive bidding and a bid is placed within the last 30 seconds of the lot closing, the lot will extend 1 minute. All subsequent lot closing times will be pushed out accordingly.

Winning Buyer:

1. CONGRATULATIONS! You have won the lot. An invoice will be sent to you from the 4-H Foundation later next week. If you wish to pay your winning bid on the fairgrounds, the 4-H foundation representative will be in the fair administration building on Saturday, July 31 from 12:00PM - 2:00PM to accept payments.

The Buyer Interface

Log In

Everyone will login to the auction site through the top right "Log In" link. See page 3 for further instructions on how to log-in.

Auto-Refresh / Refresh

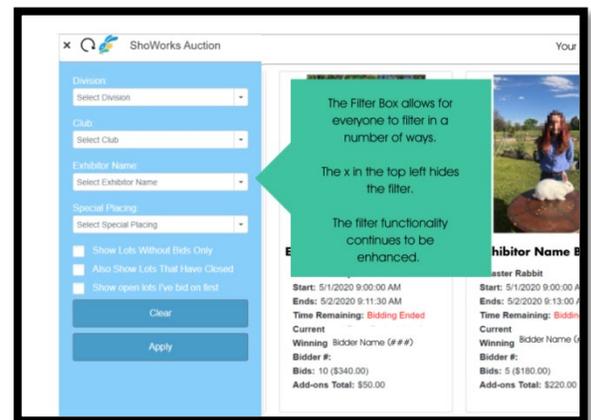
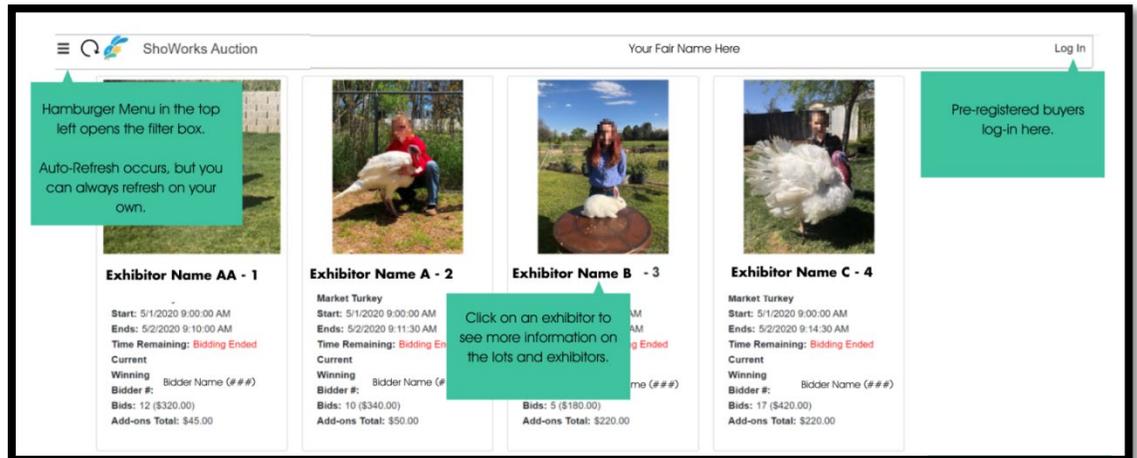
The Refresh icon in the top left of the screen can be clicked to refresh the screen. Refreshing allows you to see the updated bidder name and bid. The system is set to auto-refresh on a regular basis - but if the need arises to refresh immediately, click the refresh button on the webpage.

Hamburger Menu

Hamburger Menu in the top left corner of the screen allows buyers to access the filters that can be applied to view Exhibitors.

Filter Box

The Filter Box allows everyone to filter in a number of ways. The "x" in the top left hides the filter. The filter functionality continues to be enhanced. To apply the selected filters, click "Apply". To clear the selected filters, click "Clear".



Individual Lots Screen

Multiple Photos and Videos

Multiple photos and videos can be uploaded by the Exhibitor and viewed in the auction site. There is a toggle arrow on the left and right of the photos that can be clicked to move from one photo to the next.

Bid Button

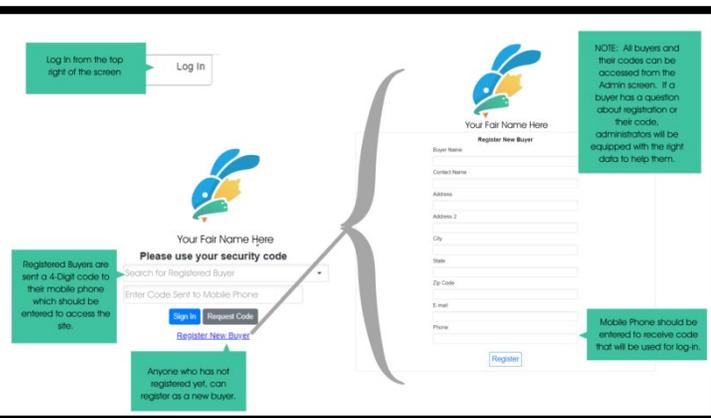
While bidding is open, the bid button appears. When bidding is closed, it states "Bidding Concluded".

Add-On Button

Anyone can choose to submit an Add On for the selected Exhibitor.

Share on Facebook

The entry can be shared directly to Facebook from the auction site.



Log In Screen

1. Pre-Registered buyers can log in using their digital code which was text to them at the time of registration. A code can be resent.
2. Buyers who have not yet registered, can register after they access the Log In screen.

Log In Credentials

Registered buyers will appear in the first drop down menu. The second field is reserved for the 4-digit code. Registered buyers are sent a 4-digit code to their mobile phone which should be entered to access the site.

Request Code

The Request Code button resends the 4-digit code to the phone number that was entered at the time of registration.

Register New Buyer Hyper-link and Form

Anyone who has not registered yet, can register as a new buyer

The form will ask for all pertinent information required to participate as a buyer.

Note: A mobile phone number should be entered to receive the code that will be used for log-in.

If a buyer has a question about registration or their code please call the fair office at 302-398-3269 ext. 7013.